



Auburn Industrial
Development Authority

MESSAGE FROM THE BOARD CHAIR

Greetings AIDA Board Members,

I look forward to facilitating my first full meeting as the new AIDA Board Chair. Together we are responsible for ensuring AIDA remains an effective economic development organization for the City of Auburn. Attached you will find the agenda for the February meeting.

We find ourselves navigating an unprecedented time for economic development in our region. I offer we are at an interesting economic development tipping point. My goal is to ensure the AIDA Board is an active participant in making sure that Auburn, New York does all it can to tip economic development opportunities in our community's direction. In order to achieve this outcome, it is imperative for us to perform at the top of our game. This requires us to define what "top of our game" means and define the work we will do to be high performing. This begins with revisiting roles, responsibilities, our mission, and AIDA's strategic priorities. Given this, I ask for your support as I lay the foundation for our work together. You will note the agenda is designed differently to not only accommodate our need to conduct AIDA business, but allow us to learn, discuss, be educated about topics related to functioning as an effective IDA. This month we will review and discuss AIDA's current mission and strategic priorities. They are embedded in this email for our review. Please come prepared to discuss the following questions:

- What is your general reaction to AIDA's Mission Statement and strategic priorities?
- Is there anything that needs to be added to or deleted from AIDA's Mission Statement and strategic priorities?
- How can our Board better utilize the Mission Statement and strategic priorities to guide our work?

- **Auburn Industrial Authority's Mission Statement**

"To advance the job opportunities, general prosperity, sustainability and economic welfare of the people of Auburn, NY."

Auburn Industrial Authority Strategic Priorities

- Market the benefits of doing business in Auburn and the incentives available through AIDA to eligible projects that will generate jobs and revenue for the community.
- Assist at least two (2) projects per year with AIDA benefits and/or guidance on other benefits available in the community.
- Market parcels owned by AIDA.
- Diversify deal flow.

I look forward to our meeting on February 21st.

Gwen Webber-McLeod
Chair

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Auburn Industrial Development Authority Agenda

2 State Street Wednesday February 21, 2024 @ 5:00 pm – 6:30 pm

The public can view the meeting livestreamed online at https://www.youtube.com/channel/UComWGbZGdalil_KTC2_law

Item	Time	Presenter	Outcomes
Welcome/Roll Call	5:00 – 5:05	Gwen Webber-McLeod, Board Chair	Attendance/Greet members/Establish Quorum
Minutes for Review and Approval	5:05 – 5:10	Gwen Webber-McLeod Board Chair	Vote on items as a package
Bills: PILOT payments, Divine Coverings, LLC for use of space	5:10 - 5:20	Katie Moran, AIDA Bookkeeper	Vote on bills
Communications: Request for sponsorship for Brave Brews Festival, letter re: State bond allocation	5:20 - 5:35	Katie Moran, AIDA Bookkeeper	Vote as needed
January Financial Reports	5:35 – 5:45	Tess Treasurer	Vote To Approve Financial Reports
CEDA Report	5:45 – 5:55	CEDA Staff	Updates on progress and projects
Re-organizing the AIDA Board	5:55 - 6:15	AIDA Board	Review of Board Mission/Structure/Committees
Board Education	6:15 – 6:25	CEDA or City Staff or Invited Guest	Ongoing information and education related to our mission and strategic priorities
Adjournment		Board of Directors	Vote needed