Auburn 101

The City of Auburn (pop. 26,6011) is located approximately 25 miles west of Syracuse, 35 miles north of Ithaca, and 55 miles east of Rochester. We are located along the Owasco River in the heart of the Finger Lakes Region of New York State.

Learn more at takerootinauburn.org



Living Here



Auburn's cost of living is 23.6% lower than the U.S. average.



Close proximity to

17 higher-ed & research institutions



Forbes ranks the city of Auburn as the #1 small city in the northeast to

raise a family.

Working Here



Employees in Auburn have a faster commute time than the U.S. average, traveling

31% faster

(18 minutes on average, compared to 26.4 minutes.)



Auburn offers 200+

retail, financial, food, entertainment, and professional businesses with dozens of nonprofits and government agencies.



The largest share of households have an income range of

\$60k-\$75k

Doing Business Here



Cayuga County has a labor force of approximately

35,000



In close proximity to top colleges and universities such as

RIT, Syracuse, & Cornell



Cayuga County has concentrations in

manufacturing & agriculture

that are higher than both the New York and United States rates.